

Tuesday, November 3rd

8:00AM: Traffic

A discussion on the critical factors affecting the traffic congestion along DeRenne Avenue and its intersecting streets as well as the range of solutions that will likely be explored during the charrette.

10:30AM: Bike and Pedestrian:

A discussion on the existing deficiencies along the corridor from a bicycle and pedestrian perspective as well as desires for the future bike/pedestrian environment.

1:00PM: Transit

A discussion on the existing transit services in the vicinity as well as any likely transit service expansion.

3:30PM: Neighborhood Encroachment

A discussion regarding historic and recent changes resulting from the reuse and/or redevelopment of residential properties to non-residential uses within the vicinity of the study area.

Wednesday, November 4th

8:00AM: Neighborhood Needs

A discussion with local residents on what the neighborhoods could use more of/less of in order to maintain or improve upon their quality of life.

10:30AM: Economic Investment

A discussion on incentives for new and/or additional economic investment in the corridor by developers and/or existing property owners.

1:00PM: Business Development

A discussion regarding existing business recruitment and retainage strategies and items that may help promote the corridor as a viable and successful place for business.

3:30PM: Urban Design/Place-Making

A discussion about the elements that should be included in the DeRenne Avenue corridor design in order to establish the corridor as a “destination” as opposed to a corridor that people pass through or across.

Thursday, November 5th

8:00AM: Public Infrastructure

A discussion on existing and planned infrastructure *along the* corridor and areas of existing deficiencies that should be considered during the design process.

10:30AM: Urban Design/Branding

A discussion on developing a unique identity and branding strategy for the DeRenne Avenue corridor and how to appropriately incorporate that into future public and private design.

1:00PM: Catalyst Site Overview

A discussion on the proposed plans for the four identified catalyst sites along the DeRenne Avenue corridor.

3:30PM: Transportation Solutions

A discussion on the solutions identified to address the critical factors contributing to the congestion along the corridor.